

SCHOLARSHIP AMERICA

DREAMS TO  
SUCCESS DAY

★ DINNER & AWARDS  
CELEBRATION

presented by  
**VOYA**  
FINANCIAL

★ STUDENT SUCCESS DAY

★ PARTNER SUMMIT

TUESDAY, MAY 22, 2018  
JW MARRIOTT, WASHINGTON, D.C.

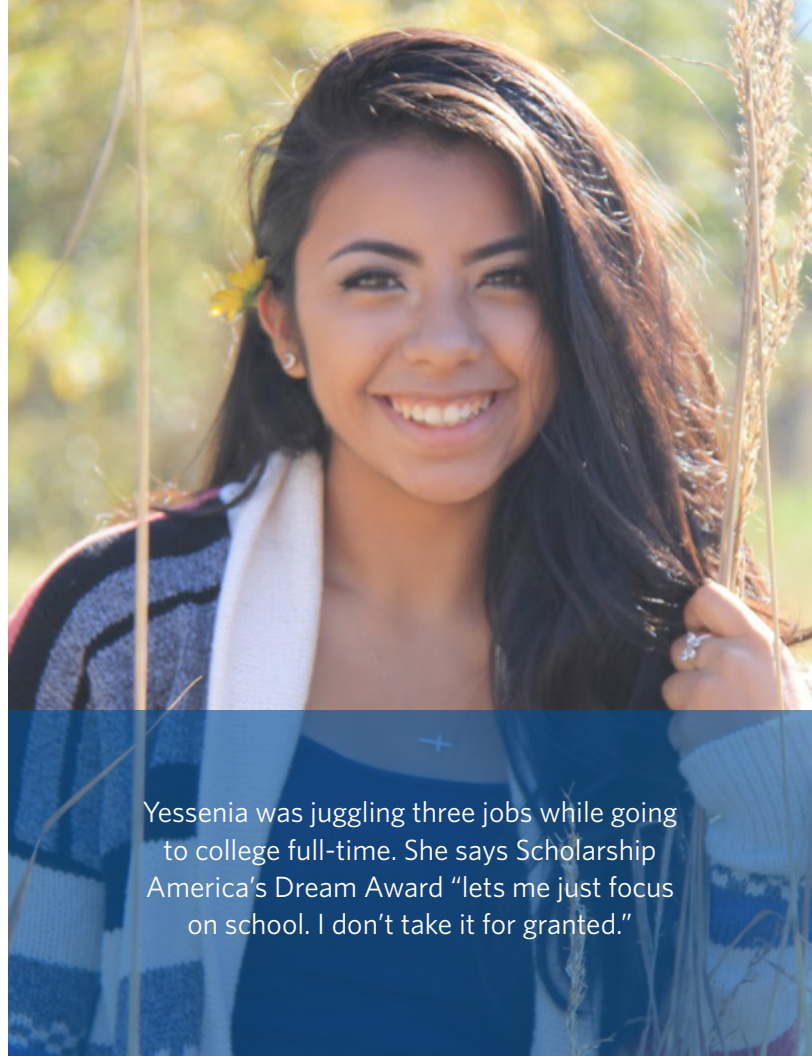
2018  
SPONSORSHIP  
OPPORTUNITIES

Scholarship  
AMERICA®

## WE CHANGE LIVES THROUGH EDUCATION

Scholarship America's mission is to mobilize America through scholarships and other student support to make postsecondary success possible for all students.

Our annual **Dreams to Success Day** brings together business, education, public sector and community leaders who share this strong commitment to learn from one another, celebrate students and honor initiatives and individuals who have empowered the nation's students to succeed through education.



Yessenia was juggling three jobs while going to college full-time. She says Scholarship America's Dream Award "lets me just focus on school. I don't take it for granted."

SCHOLARSHIP AMERICA

**DREAMS TO  
SUCCESS**



NATIONAL EDUCATION DINNER  
& AWARDS CELEBRATION

**A CELEBRATION OF STUDENTS AND THEIR CHAMPIONS** — Join more than 400 students and leaders in education, government, business and philanthropic communities to celebrate America's best student success initiatives.

Presented by Voya.

SCHOLARSHIP AMERICA

**STUDENT  
SUCCESS DAY**



**A GATHERING OF EXTRAORDINARY STUDENTS** — The 2017 and 2018 Scholarship America Dream Award recipients and students who have overcome significant barriers and are on their way to successfully completing their educations, will experience a life-changing day in the nation's capital.

SCHOLARSHIP AMERICA

**PARTNER  
SUMMIT**



**A MEETING OF GREAT MINDS** — Scholarship America's 1,000+ scholarship and education program partners are invited to come together to share best practices, learn and network.

## **YOUR SPONSORSHIP WILL:**

- ★ Position your organization as a philanthropic community leader that cares about students and values education to an event audience of 400, plus hundreds of thousands more through Scholarship America's broad marketing reach
- ★ Demonstrate your affiliation with Scholarship America, the nation's largest private scholarship and education support organization
- ★ Align your organization's name with the crucial cause of making postsecondary success possible for all students

# DREAMS TO SUCCESS SPONSORSHIP OPPORTUNITIES

Sponsor category	Program ad	Seating	Promotional impressions*	On-screen recognition	Event webpage	Sponsor spotlight social media	VIP reception	Recognition by emcee	Executive on-stage welcome	Opportunity for your student(s) to participate in Student Day	
<b>Presenting</b> <b>SOLD</b> \$125,000	Full page	20	★	★	★	★	★	★	★	1	<b>EXCLUSIVE</b>      <b>MULTIPLE AVAILABLE</b>
<b>Summa Cum Laude</b> \$75,000	Full page	16	★	★	★	★	★	★			
<b>Magna Cum Laude</b> \$50,000	Full page	8	★	★	★	★	★	★			
<b>Scholar</b> \$25,000	Half page	8	★	★	★	★	★				
<b>Diploma</b> \$10,000		8	★	★	★	★					
<b>Hosted Table</b> \$2,500		8									
<b>Tribute Message</b> \$500	Half page										

# STUDENT SUCCESS DAY SPONSORSHIP OPPORTUNITIES

<b>Student Day</b> \$35,000	Half page	8	★	★	★	★	★			2	<b>EXCLUSIVE</b>   <b>MULTIPLE AVAILABLE</b>
<b>Student Sponsor</b> \$5,000		2	★	★	★						

\*Promotional Impressions: Event website views (6,800), e-newsletter (20,000), invitations & program booklet (6,400), event press release (15.4 million), social media (80,000)

# PARTNER SUMMIT SPONSORSHIP OPPORTUNITIES

Sponsor category	Dinner program ad	Dinner & summit registrations	Summit webpage	Exhibit space	Recognized as sponsor/exhibitor in dinner program	Recognized as summit sponsor from podium	Dinner VIP reception	Executive on-stage welcome	Introduce keynote speaker
<b>Presenting</b> \$40,000	Full Page	6	★	★	★	★	★	★	
<b>Summit Keynote</b> \$25,000	Half Page	4	★	★	★	★	★		★
<b>General</b> \$10,000		4	★	★	★	★			
<b>Exhibitor</b> (Includes table) \$1,000		1	★	★					

EXCLUSIVE

MULTIPLE AVAILABLE

**SOLD OUT**

## REGISTRATION OPTIONS

**Dreams to Success Dinner Ticket**  
\$250

**Partner Summit**  
\$350

**Early-bird registration for Summit & Dinner**  
\$450  
Includes dinner VIP reception invitation & option to book discounted rooms at JW Marriott. After February 28, 2018, the price is \$600.

**TO LEARN MORE, VISIT:**  
[ScholarshipAmerica.org/dreamstosuccess/sponsorship](http://ScholarshipAmerica.org/dreamstosuccess/sponsorship)



“With first generation students, the financial aspect is such a burden. This scholarship (the Dream Award) really goes a long way when it comes to being able to focus on my academics.” – Alexis Ho-Liu

# Scholarship AMERICA®

## QUESTIONS?

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