

DREAMS to SUCCESS

May 15, 2019 - JW Marriott, Washington, D.C.

PRESENTING SPONSOR —

Includes benefits from preceding sponsors, plus . . .

- Featured as Presenting Sponsor with premium visibility; guaranteed category exclusivity
- Prime seating for sixteen guests
- Option for executive remarks during the program
- Company branding incorporated into event signage & materials
- Comprehensive multi-media recognition throughout the event
- Social channel promotion pre and post event
- Opportunity to provide branded guest gift

NATIONAL MERIT SPONSOR: \$50,000

Includes benefits from the Scholar Sponsor, plus . . .

- Corporate logo prominently projected at event
- Full page, full color advertisement in print program

SCHOLAR SPONSOR: \$25,000

Includes benefits from the Diploma Sponsor, plus . . .

- Half-page full color advertisement in print program
- All guests invited to exclusive Welcome Reception Tuesday evening, May 14, 2019

DIPLOMA SPONSOR: \$10,000

- Featured as a Diploma Sponsor on all dinner materials including event webpage and program
- Priority seating for eight guests
- Multi-media recognition throughout the event
- Two tickets to the Scholarship America Partner Summit held day of May 15, 2019
- Two tickets to exclusive Welcome Reception Tuesday evening, May 14, 2019

STUDENT SPONSOR: \$5,000

- Priority seating for two guests
- Featured as Student Sponsor on event website and in program
- Sponsor trip to Washington, D.C. for a Dream Award Scholar to participate in Scholarship America's Student Success Day and attend the Dreams to Success Dinner
- Social media mention from student during the day
- Note from student after the event

DEAN SPONSOR: \$2,500

- Seating for eight guests
- Name featured on event webpage

PATRON SPONSOR: \$1,500

- Priority seating for two guests

OTHER WAYS TO SUPPORT THE EVENT

- Half-page event program advertisement/tribute: \$500
- Individual ticket purchase: \$250
- Donation of any amount

Sponsor _____

Please list organization/family name as you would like to be recognized in promotional materials.

Primary Contact _____

Please list person who will be Scholarship America's primary contact for all event details.

Address _____ **City/State/ZIP** _____

Email _____ **Phone** _____

Payment Options

- I plan to pay online at scholarshipamerica.org/donate
- Please charge to:
____ Visa ____ MasterCard ____ DISCOVER ____ American Express

Name (On card)

Card Number

Expiration Date

CSV (Number on back)

Signature

- Please bill me for \$ _____ in _____ (month), 2018 or 2019
- Check is enclosed, payable to Scholarship America. Scholarship America is a nonprofit charitable organization under the Section 501(c)3 of the IRS tax code. Scholarship America's EIN is 04-2296967.

**Please respond by Wednesday, May 1, 2019
for inclusion in event program**

Dreams to Success Dinner Sponsorship Levels

- Presenting Sponsor —  \$125,000
- National Merit Sponsors \$50,000
- Scholar Sponsors \$25,000
- Diploma Sponsors \$10,000
- Student Sponsors \$5,000
- Dean Sponsors \$2,500
- Patron Sponsors \$1,500

Other ways to participate

- Half-page program ad/tribute \$500
- Individual ticket purchase \$250
- Donation of any amount

I/we can't attend, but wish to contribute to Scholarship America

(Gifts are 100% tax deductible)

- \$5,000
- \$2,500
- \$1,000
- \$500
- Other \$ _____

Total amount \$ _____

- My employer matches charitable gifts; I will submit a request for match with my employer and/or send the appropriate form

MAIL THIS FORM TO:

**Development Department
Scholarship America
7900 International Drive, Suite 500
Minneapolis, MN 55425**

QUESTIONS?

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