

# 50,000+ SNHU Students Receive Emergency Aid to Stay Enrolled



**When a significant number of Southern New Hampshire University students faced financial crisis, emergency aid relief helped pay for basic necessities so they could stay in school.**



## The Challenge

The traditional college model of on-campus students focused solely on academics is no longer the norm. Today's students are diverse, balancing work, family, and education, and many face basic needs insecurity, which can hinder academic success. [Federal data](#) reveals alarming data that 23% of undergraduate students experience food insecurity and 8% experience homelessness.

At Southern New Hampshire University (SNHU), where 97% of their 180,000+ students are non-traditional online learners, financial instability was amplified by the COVID-19 pandemic. Many students lost jobs and faced unexpected childcare and medical expenses, which threatened their ability to stay in school.

## The Solution & Impact

During the pandemic, [SNHU leveraged](#) \$107 million in Higher Education Emergency Relief Fund (HEERF) emergency grants, to support 50,000+ students. The impact on student wellbeing and enrollment status was profound.

Distribution focused on students with critical basic needs insecurity, such as housing, transportation, and food, which were especially challenging costs for the 56% of recipients with dependents. Moreover, funding bridged aid gaps for the 87% of recipients who received traditional financial aid that did not cover emergency needs. By decreasing the financial burden of continued enrollment, recipients were 16% more likely to stay in school.

# \$107M

in aid was distributed to SNHU students

# 50K+

SNHU students received emergency aid funding

# 16%

recipients were 16% more likely to stay enrolled

## Why Emergency Aid?

When financial emergencies arise, students are likely to drop out of school. Disaster relief emergency aid scholarships are a catalyst for completion, putting your donation directly into the hands of students when they need it most.

**95%** of our emergency aid recipients complete the current term and 88% return next term.

## Why Scholarship America?

We distribute funds directly to students in need within 48 hours.

More than half of Fortune 500 companies partner with Scholarship America to support employees, children of employees, and students across the United States. Our 1000+ sponsors also include small businesses, nonprofits, and industry associations working with us on customized programs to serve their communities.

## Our Impact

With **\$5.7 billion in distributions to 3.2+ million students** since 1958, Scholarship America is the largest nonprofit administrator of private scholarships in the United States. We provide flexible, impactful opportunities to engage with your company's philanthropic, CSR and workforce development goals.

**1,350+**

unique scholarships for students seeking vocational and two- and four-year degrees

**20,000+**

first-generation college students awarded funds in 2024

## A Trusted Partner

Scholarship America is a highly rated nonprofit.



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## Ready to learn more?

Contact us at 800-537-4180 or [scholarshipdesign@scholarshipamerica.org](mailto:scholarshipdesign@scholarshipamerica.org) to hear how we can help you bring vital emergency aid to students in need.