

# The Irving Innovation Awards



**November 12, 2025**

**Dupont Circle Hotel, Washington, DC | 6:00 pm**

The Irving Innovation Awards spotlight organizations that have reimagined what it means to support students—ensuring their initiatives not only provide financial aid but also create holistic opportunities for personal and professional growth.

Join us for this annual gala to connect with executives, philanthropists, and educational leaders to celebrate the transformational impact of Scholarship America's programs and to honor our scholarship sponsors for their excellence and innovative approaches.

## Presenting Sponsor

\$50,000

**Claimed!**

### Benefits

- Featured as a Presenting Sponsor on all gala materials
- Speaking Opportunity: Introduce awardees during gala program
- Reserved table (10 seats) with premium seating
- Exclusive media mention: Recognition in all press releases and social media as presenting sponsor
- Featured logo on invitation and program materials
- Opportunity to provide branded merchandise or promotional items in attendee swag bags

## Silver

\$10,000

### Benefits

- Logo placement on program materials
- Mention in press release, social media posts, and emails to attendees
- Reserved table (10 seats)

## Gold

\$25,000

### Benefits

- Named Recognition: Your brand associated with the cocktail hour (e.g. Cocktail Hour presented by [Sponsor])
- Acknowledgement during program by emcee
- Reserved table (10 seats) with premium seating
- Social Media Highlights: Dedicated social media posts spotlighting your sponsorship
- Premium logo placement on program materials

## Corporate Partner

\$5,000

### Benefits

- Company name listed in program materials
- Up to five complimentary seats
- Mention in email sent to attendees

**To explore sponsorship opportunities, please contact**

**Jordan Redell** | AVP of External Affairs | [jredell@scholarshipamerica.org](mailto:jredell@scholarshipamerica.org)

# Our Impact

Scholarship America is the nation's largest nonprofit scholarship administrator.

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**\$5.7 billion** to 3+ million students

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**\$315 million** to 110,000+ students

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**1,350+**

unique scholarship programs supporting students pursuing STEM, healthcare, vocational and all kinds of two- and four-year degrees.

**20,000+**

first-generation college students continued pursuing their educational dreams with support from Scholarship America in 2024.

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**In addition to serving the United States** – Scholarship America annually awards **\$10 million to 5,000 recipients** outside the US through **150 unique programs**.