

Emergency Aid Grant Helps 2,000+ Atlanta Students Stay Enrolled



“The emergency grant is important because it has allowed for me to have an easier transition from my college life—where I had housing and meals provided by scholarships—to my at-home life, where I no longer had a job due to COVID-19. Thanks to the emergency grant, I was able to get my car repaired so I could start working for Instacart delivering groceries.”

- Achieve Atlanta Emergency Aid Recipient

Rapid Support in Response to Crisis

Each year, 3M students drop out due to financial barriers - often for needs under \$1K. In 2019, Achieve Atlanta, a nonprofit supporting Atlanta public school graduates in college, launched a small pilot emergency aid program to help students stay enrolled.

When COVID-19 shut down campuses, scholarships alone could not cover the increased costs for housing, medical, transportation, and technology needs. Achieve Atlanta rapidly expanded their program to help over 2,000 students in financial crisis. Immediate grants helped students cover the cost of moving, housing, and travel expenses as campuses closed and a second wave of aid covered technology for online coursework.

Through proactive outreach, we **ensured students knew aid was available before financial challenges forced them to drop out. Our easy mobile application process and electronic fund disbursement provided timely, stress-free support during an unprecedented time when it was needed most.**

2,000+

students supported by
emergency aid funds

\$190K

funds disbursed between
March and June 2020

<\$1K

unexpected expenses under
\$1k can lead to drop out

Value in Partnership

Student Sourcing

Our high-traffic online channels and expertise in student outreach maximize accessibility, connecting with eligible applicants and getting funds to the students you want to support.

Customized Level of Involvement

We empower sponsors to be hands-on or hands-off, with end-to-end solutions or opportunities to be highly involved in selection and distribution. The choice is yours.

Amplified Student Opportunities

After applying for your program, students will be exposed to hundreds of additional scholarship programs and may apply for more funds to further support their journey.

Donor Engagement & Outcome Reporting

Keep donors engaged and interested in continued funding with transparent program reporting and impactful stories of student success.

Ability to “White Label” Our Services

Sponsors have the option for our experts to publicly represent their program and processes or to “white label” our services and present as their own internal administration team.

Custom Specialized Marketing & Outreach

From outreach to specialized and student-serving organizations to custom social media campaigns, we offer tailored marketing service options to meet your unique needs.

A Trusted Partner

With \$5.7 billion in distributions to 3+ million students since 1958, Scholarship America enables high-impact low-stress solutions to achieve your philanthropic and workforce development goals.



1,350+

unique scholarships for students seeking vocational and two- and four-year degrees

20,000+

first-generation college students awarded funds in 2024

Ready to learn more?

Contact us at 800-537-4180 or scholarshipdesign@scholarshipamerica.org to hear how we can help your community foundation achieve its scholarship and student impact goals.