



Your support transforms a student's life.



## Case Study: How **individual donors** design scholarship programs aligned with their **philanthropic values**.

### Background

Scholarship America worked with a Minnesota couple with two goals: providing scholarships to students from their hometown, and funding students who want to pursue careers in health care. The program we created together is now celebrating its 10th year of supporting students.

### Community Focus

The program provides renewable scholarships to graduates of the donors' hometown high school who enroll in full-time undergraduate study toward a healthcare career.

After graduation, recipients are expected to work with a medically underserved population in Minnesota.

### Results and Impact

Since 2014, the program has provided \$5,000 awards of to 2-4 new recipients each year. In addition, recipients can renew their scholarships for up to three years or until earning their bachelor's degree. The result: 20 students have earned nearly \$300,000 to help them pursue healthcare careers.

### Why Scholarship America?

With \$5 billion in distributions to students since 1958, Scholarship America is the leading administrator of private scholarships in the United States. As a 501(c)(3), Scholarship America is deeply familiar with regulatory requirements and best practices for collaborating with individual donors, DAF funders and administrators.



# About Scholarship America

Scholarship America is the nation's largest nonprofit scholarship administrator.



**\$5.4 billion** to 3+ million students



**\$303 million** to 100,000+ students

## A trusted partner

Scholarship America is a highly rated nonprofit.



**1,350+**

unique scholarship programs supporting students pursuing STEM, healthcare, vocational and all kinds of two- and four-year degrees.

**20,000+**

first-generation college students continued pursuing their educational dreams with support from Scholarship America in 2023.