

Children-of-Employees Scholarships

One of the world's largest scholarship administrators, Scholarship America combines best-in-class service with a nonprofit mission. For companies looking to support their workforce through education assistance, children-of-employee scholarships are a perfect fit.

Case Study: PepsiCo Foundation

"Scholarship America is the logical choice of partner for us, since they are the preeminent leader in the education assistance space. And they have **delivered on their reputation again and again**—they execute with excellence and are knowledgeable, responsive and have very good data."

– Kristina Mangelsdorf, Senior Director, Global Citizenship, PepsiCo

The Sponsor

PepsiCo Foundation, the philanthropic arm of PepsiCo, is committed to creating new possibilities in communities around the world in the areas of human, environmental and talent sustainability.

"Improving youth employability is one of our key imperatives, and there's no better place to start than with the children of our own employees," said Kristina Mangelsdorf, Senior Director, Global Citizenship, PepsiCo. The PepsiCo Foundation offers scholarships that give employees' children a chance to pursue their dreams.

The Challenge

PepsiCo is a global business with hundreds of thousands of employees, and the PepsiCo Foundation knew it needed expertise in implementing an education assistance program on a global scale.

Enter Scholarship America. As the nation's largest scholarship administrator, Scholarship America offers the depth and breadth needed for application, evaluation and disbursement processes. Scholarship America created the PepsiCo Foundation Family Scholars Program in 1996, and has been running it ever since.

The Impact

The Family Scholars Program annually offers up to 400 students in over 30 countries the chance to start and complete their higher education, with renewable scholarships of up to \$5,000 per year for up to four years of study.

Since its inception, the program has supported more than 6,700 students and distributed more than \$72 million in scholarships, truly making a difference in helping employees' children achieve their career and personal goals.