

An Evening with
**SCHOLARSHIP
AMERICA**

*Investing in students.
Above all else.*

CENTRAL PARK TOWER, NEW YORK CITY
THURSDAY, NOVEMBER 2, 2023

COCKTAIL ATTIRE

EVENT SPONSORSHIP OPPORTUNITIES

Scholarship  America®

Investing in Students. Above All Else.

For students from low-income and historically underserved communities, the barriers to a college degree or certification can seem insurmountable. With tuition costs at an all-time high—and support of higher education in many states at an all-time low—all too many of these students are giving up hope. Just half of high school graduates from low-income communities enrolled in higher education last fall, while nearly 90% of their more privileged peers did so.

Private scholarships can help change the narrative for students in need. And as the nation's largest provider of private scholarship dollars, Scholarship America is on a mission to eliminate barriers and ensure that every student can follow their dreams.

On November 2, we are inviting a select group of executives, philanthropists and education supporters to *An Evening with Scholarship America*. While enjoying world-class small plates, cocktails and entertainment in an incredible setting, our guests will also learn more about the vital importance and immense power of scholarship support. **We would love for you to be a part of the event!**



“Only 51% of last year's high school grads from low-income communities were able to pursue higher education.”

A Setting Like No Other.



Held in the Grand Ballroom and private restaurant on the 100th floor of the Central Park Tower—the highest ever built in New York City—*An Evening with Scholarship America* will include a specially curated menu of small plates from the Club's Michelin-starred talent including Chefs Alfred Portale, Laurent Tourondel and Gabriel Kreuther.

These culinary delights will be paired with a customized cocktail experience from Ramona Jackson, award-winning cocktail creator and owner of the Bourbon Bohemian. Ramona is a BarSmarts certified mixologist, Stave & Thief Executive Bourbon

Steward and Bourbon Women Foundation Angels Share Scholar, dedicated to learning, teaching and making the spirits world accessible.

The purpose of the evening, which will also feature remarks and entertainment from nationally-known figures, is to invigorate our community, introduce new supporters to our mission, and raise funds to make a life-changing impact on students, especially those whose historically underserved backgrounds and financial needs threaten their ability to pursue their college dreams.

the
bourbon
bohemian



We are currently offering limited premium-level sponsorships for *An Evening with Scholarship America:*

Presenting Sponsorship (\$50,000)

Benefits include:

- ◆ Pre-event patron party in Summer 2023
- ◆ Priority seating for up to six guests
- ◆ Chilled champagne on your table
- ◆ Logo placement on all event materials and recognition in all media releases
- ◆ Logo featured on event website
- ◆ Verbal recognition during the event

Platinum Sponsorship (\$25,000)

Benefits include:

- ◆ Priority seating for up to four guests
- ◆ Logo placement on all event materials and recognition in all media releases
- ◆ Logo featured on event website
- ◆ Recognition during the event

Gold Sponsorship (\$10,000)

Benefits include:

- ◆ Priority seating for up to two guests
- ◆ Recognition in event materials, including the event website and social media

Sponsorship opportunities are first come, first served. Please contact us if you are interested in a tailored sponsorship opportunity.

Sponsors

Presenting



Platinum



Gold



Scholarship America Honor Roll Trustees

Jeff Silverman

What your dollars mean to students

\$50,000:



Four years of tuition, room and board at a public, in-state university (\$54,860 on average). This donation level means putting a student like [Sara](#)—a Syrian-born refugee now pursuing pre-med study—through college with no debt.

\$25,000:

[Leila](#) began her higher education at community college, earning an associate's degree before transferring to Stanford for her junior and senior years. A donation of \$25,000 cuts the cost of Leila's degree in half.



\$10,000:

The average student at a public four-year college pays just over \$11,000 per year in room and board. A \$10,000 gift means that student has a year of food and housing security on campus rather than struggling to make ends meet (as [nearly half](#) of college students do).

\$5,000:



A gift of \$5,000 can nearly eliminate the average annual loan burden for a student—and that's vital for [families like the Palombos](#), whose ten siblings lost their dad on 9/11, and who relied on the Families of Freedom Scholarship Fund to get through college. (Today, Joe Palombo gives back as a member of Scholarship America's Board of Trustees.)

\$2,500:

Based on [current data](#), students pay an average of \$1,200 to \$1,500 per year just for textbooks and other necessary supplies. A \$2,500 donation means not worrying about textbook costs for two full years.

Unless otherwise noted, statistics are drawn from <https://www.businessinsider.com/personal-finance/average-college-tuition>.

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2023 SPONSORSHIP FORM

♦ TO SECURE YOUR SPONSORSHIP, PLEASE RETURN TO [LBENIKE@SCHOLARSHIPAMERICA.ORG](mailto:lbenike@scholarshipamerica.org) BY SEPTEMBER 29, 2023.

SPONSOR THE EVENT

Presenting Sponsorship
(\$50,000)

Platinum Sponsorship
(\$25,000)

Gold Sponsorship
(\$10,000)

SUPPORT MORE STUDENTS WITH A TAX-DEDUCTIBLE DONATION

\$5,000

\$2,500

Other Amount: \$ _____

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Recognition: _____

Please list organization/family name as you would like to be recognized in digital materials.

BY MAIL

*MAKE CHECKS PAYABLE TO **SCHOLARSHIP AMERICA** AND MAIL WITH THIS FORM TO:

SCHOLARSHIP AMERICA
ATTN: DEVELOPMENT DEPARTMENT
7900 INTERNATIONAL DRIVE, SUITE 500
MINNEAPOLIS, MN 55425

SEND ME AN INVOICE

SEND ME ACH OR WIRE TRANSFER INFORMATION

To learn more, contact
Lauren Benike, Corporate Giving Officer,
at 507.931.0438 or
lbenike@scholarshipamerica.org

Scholarship America is a nonprofit charitable organization under the Section 501(c)3 of the IRS tax code. Scholarship America's EIN is 04-2296967.

Scholarship  **America.**