

DREAMS to SUCCESS

THURSDAY, MAY 13, 2021
INTERCONTINENTAL WASHINGTON D.C. - THE WHARF

TRUSTEE SPONSOR: \$75,000

Includes benefits from the Supporting Sponsor, plus . . .

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- Featured as Trustee Sponsor with premier visibility across the event
 - Video produced by Scholarship America to promote sponsor support on social channels
 - Priority dinner seating for 16 to include your invited students and guests.
 - Social channel promotion pre and post event with mention of sponsor support
 - Photo and note from students after the event

SUPPORTING SPONSOR: \$50,000

Includes benefits from the Scholar Sponsor, plus . . .

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- Featured as a Supporting Sponsor on all dinner materials
 - All guests invited to VIP pre-dinner reception
 - Corporate logo prominently projected at event
 - Full screen advertisement in multi-media program

SCHOLAR SPONSOR: \$25,000

Includes benefits from the Honors Sponsor, plus . . .

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- Featured as a Scholar Sponsor on all dinner materials
 - Scholarship America Blog Feature of sponsor
 - All guests invited to exclusive VIP pre-dinner reception

HONORS SPONSOR: \$15,000

Includes benefits from the Diploma Sponsor, plus . . .

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- Featured as an Honors Sponsor on night of dinner materials
 - All guests invited to exclusive VIP pre-dinner reception
 - Half-screen advertisement in multi-media program

DIPLOMA SPONSOR: \$10,000

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- Featured as a Diploma Sponsor in dinner materials
 - Priority seating for eight guests
 - Multi-media recognition throughout the event

STUDENT SPONSOR: \$5,000

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- Listed as a Student Sponsor on all Student Day and dinner materials
 - Priority seating for two guests at Dreams to Success Dinner
 - Custom social media mention from student during the day
 - Note from student after Dreams to Success event

DEAN SPONSOR: \$2,500

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- Listed as a Dean Sponsor in dinner materials
 - Priority seating for eight guests at Dreams to Success Dinner
 - Note from student after Dreams to Success event

PATRON SPONSOR: \$1,500

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- Listed as a Patron Sponsor in dinner materials
 - Priority seating for two guests

Virtual DREAMS to SUCCESS

THURSDAY, MAY 13, 2021

Dreams to Success hosted virtually, if in-person event is not possible

TRUSTEE SPONSOR: \$75,000

Includes benefits from the Supporting Sponsor, plus . . .

- Featured as Trustee Sponsor on all Virtual Dreams to Success materials
- Video produced by Scholarship America to promote sponsor support on social channels
- Social channel promotion pre and post event with mention of sponsor support
- Note from students after the event

SUPPORTING SPONSOR: \$50,000

Includes benefits from the Scholar Sponsor, plus . . .

- Featured as a Supporting Sponsor on all Virtual Dreams to Success materials
- Corporate logo prominently featured across all social channels
- Note from student after event

SCHOLAR SPONSOR: \$25,000

Includes benefits from the Honors Sponsor, plus . . .

- Featured as a Scholar Sponsor on all Virtual Dreams to Success materials
- Scholarship America Blog Feature of sponsor
- Sponsor-specific promotion and thank you posted across all Scholarship America social media channels
- Logo included on video content

HONORS SPONSOR: \$15,000

Includes benefits from the Diploma Sponsor, plus . . .

- Featured as a Honors Sponsor on all Virtual Dreams to Success materials
- Digital advertisement during Virtual Dreams to Success Event

DIPLOMA SPONSOR: \$10,000

- Featured as a Diploma Sponsor on all Virtual Dreams to Success
- Recognized on event email promotion
- Logo included on Scholarship America website
- Logo featured on social media virtual event promotion

STUDENT SPONSOR: \$5,000

- Featured as a Student Sponsor on all Virtual Dreams to Success materials
- Logo included on Scholarship America website
- Featured on student spotlight content
- Note from student after event

DEAN SPONSOR: \$2,500

- Listed as a Dean Sponsor on all Virtual Dreams to Success materials
- Note from student after event

PATRON SPONSOR: \$1,500

- Listed as a Patron Sponsor on all Virtual Dreams to Success materials

SCHOLARSHIP AMERICA SOCIAL MEDIA REACH



FACEBOOK

/ScholarshipAmerica

Total followers/likes: 147,616
Average reach per post: 7,733



TWITTER

@scholamerica

Total followers/likes: 30,021
Total tweets: 5,764



INSTAGRAM

@scholamerica

Total followers: 1,854
Weekly impressions: 1,504

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2021 REGISTRATION FORM

Sponsor _____

Please list organization/family name as you would like to be recognized in digital materials.

Primary Contact _____

Please list person who will be Scholarship America's primary contact for all details.

Address _____ **City/State/ZIP** _____

Email _____ **Phone** _____

Payment Options

- Please send me an invoice
- I plan to pay online at scholarshipamerica.org/donate
- Please charge to:
 - ____ Visa ____ MasterCard ____ DISCOVER ____ American Express

Name (On card)

Card Number

Expiration Date

CSV (Number on back)

Signature

- Check is enclosed, payable to Scholarship America. Scholarship America is a nonprofit charitable organization under the Section 501(c)3 of the IRS tax code. Scholarship America's EIN is 04-2296967.

**Please respond by Friday, April 23, 2021
to secure your sponsorship**

MAIL THIS FORM TO:

**Development Department
Scholarship America
7900 International Drive, Suite 500
Minneapolis, MN 55425**

Sponsor

- | | |
|--|-----------|
| <input type="radio"/> Presenting Sponsor | \$125,000 |
| <input type="radio"/> Trustee Sponsor | \$75,000 |
| <input type="radio"/> Supporting Sponsor | \$50,000 |
| <input type="radio"/> Scholar Sponsor | \$25,000 |
| <input type="radio"/> Honors Sponsor | \$15,000 |
| <input type="radio"/> Diploma Sponsor | \$10,000 |
| <input type="radio"/> Student Sponsor | \$5,000 |
| <input type="radio"/> Dean Sponsor | \$2,500 |
| <input type="radio"/> Patron Sponsor | \$1,500 |

I/we would like to contribute to Scholarship America

(Gifts are 100% tax deductible)

- \$5,000
- \$2,500
- \$1,000
- \$500
- Other \$ _____

Total amount \$ _____

- My employer matches charitable gifts; I will submit a request for match with my employer and/or send the appropriate form

QUESTIONS?

Ben Smith

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Andrea N. Smith

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