

DREAMS to SUCCESS

May 15, 2019 - JW Marriott, Washington, D.C.



PRESENTING SPONSOR: \$125,000

Includes benefits from preceding sponsors, plus . . .

- Featured as Presenting Sponsor with premium visibility; guaranteed category exclusivity
- Prime seating for sixteen guests
- Option for executive remarks during the program
- Company branding incorporated into event signage & materials
- Comprehensive multi-media recognition throughout the event
- Social channel promotion pre and post event
- Opportunity to provide branded guest gift

NATIONAL MERIT SPONSOR: \$50,000

Includes benefits from the Scholar Sponsor, plus . . .

- Corporate logo prominently projected at event
- Full page, full color advertisement in print program

SCHOLAR SPONSOR: \$25,000

Includes benefits from the Honors Sponsor, plus . . .

- Half-page full color advertisement in print program
- All guests invited to exclusive Welcome Reception Tuesday evening, May 14, 2019

HONORS SPONSOR: \$15,000

Includes benefits from the Diploma Sponsor, plus . . .

- Quarter-page full color advertisement in print program
- Four tickets to exclusive Welcome Reception held on Tuesday evening, May 14, 2019

DIPLOMA SPONSOR: \$10,000

- Featured as a Diploma Sponsor on all dinner materials including event webpage and program
- Priority seating for eight guests
- Multi-media recognition throughout the event
- Two tickets to exclusive Welcome Reception Tuesday evening, May 14, 2019

STUDENT SPONSOR: \$5,000

- Priority seating for two guests
- Featured as Student Sponsor on event website and in program
- Sponsor trip to Washington, D.C. for a Dream Award Scholar to participate in Scholarship America's Student Success Day and attend the Dreams to Success Dinner
- Social media mention from student during the day
- Note from student after the event
- Two tickets to exclusive Welcome Reception Tuesday evening, May 14, 2019

DEAN SPONSOR: \$2,500

- Seating for eight guests
- Name featured on event webpage

Sponsor _____

Please list organization/family name as you would like to be recognized in promotional materials.

Primary Contact _____

Please list person who will be Scholarship America's primary contact for all event details.

Address _____ **City/State/ZIP** _____

Email _____ **Phone** _____

Payment Options

- ☐ I plan to pay online at scholarshipamerica.org/donate
- ☐ Please charge to:
☐ Visa ☐ MasterCard ☐ DISCOVER ☐ American Express

Name (On card)

Card Number

Expiration Date

CSV (Number on back)

Signature

- ☐ Please bill me for \$ _____ in _____ (month), 2019

- ☐ Check is enclosed, payable to Scholarship America.
 Scholarship America is a nonprofit charitable organization
 under the Section 501(c)3 of the IRS tax code.
 Scholarship America's EIN is 04-2296967.

**Please respond by Wednesday, May 1, 2019
for inclusion in event program**

Sponsor

- ☒ Presenting Sponsor —  \$125,000
- ☐ National Merit Sponsor \$50,000
- ☐ Scholar Sponsor \$25,000
- ☐ Honors Sponsor \$15,000
- ☐ Diploma Sponsor \$10,000
- ☐ Student Sponsor \$5,000
- ☐ Dean Sponsor \$2,500

Attend

- ☐ Patron ticket purchase \$1,500
(Priority seating for two guests)
- ☐ Individual ticket purchase \$275

Participate

- ☐ Half-page program ad/tribute \$500

I/we can't attend, but wish to contribute to Scholarship America

(Gifts are 100% tax deductible)

- ☐ \$5,000
- ☐ \$2,500
- ☐ \$1,000
- ☐ \$500
- ☐ Other \$ _____

Total amount \$ _____

- ☐ My employer matches charitable gifts; I will submit a request for match with my employer and/or send the appropriate form

MAIL THIS FORM TO:

**Development Department
Scholarship America
7900 International Drive, Suite 500
Minneapolis, MN 55425**

QUESTIONS?

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