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Scholarship America® Names Terrance Kraling Assistant Vice President / Director, Planning & Analysis

Minneapolis (April 21, 2008) – Scholarship America, the nation's leading nonprofit scholarship and educational support organization, is pleased to announce that Terrance Kraling has accepted the position of Assistant Vice President / Director of Planning and Analysis, bringing with him more than twenty years of technology and consulting experience.

In his position, Mr. Kraling will work cross-functionally to support the execution of Scholarship America's strategic directives, as well as implement and enhance the organization's processes and products to leverage technology, data and human resources.

"I am honored and excited to be joining the team at Scholarship America," said Mr. Kraling. "The mission of the organization, to make postsecondary education possible for all students, is simultaneously a challenge and a personal commitment for me. I am looking forward to contributing to this good work and to working with this great organization."

Mr. Kraling is a seasoned project manager with proven leadership abilities in the creation and improvement of business processes and product/service development. He has managed professional service organizations in both the public and private sectors in software, education technology, telecommunications, and consulting.

Before joining Scholarship America, Mr. Kraling served as an Information Management Consultant for Diginer. He has also held positions at Sagebrush Corporation, Comm-Works Inc., Ambient Consulting, Lightning Rod Software, and Ovation Communications. He began his career in Education, where he served as the Director of Information Services for Independent School District #662 for twelve years.

About Scholarship America®

Scholarship America (www.scholarshipamerica.org), the nation's largest nonprofit, private-sector scholarship and educational support organization, has distributed nearly \$2 billion to more than 1.5 million students since its founding in 1958. Scholarship America has received six consecutive 4-Star ratings from Charity Navigator, earning a spot on its top ten "Hall of Fame" charity list and its list of top ten "Slam Dunk" charities in America.

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