



For Immediate Release
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Scholarship America elects three to Board of Trustees

Minneapolis—Scholarship America[®], one of the nation's largest non-profit, private-sector and educational support organizations, is pleased to announce the election of Tresa Bowers, Timothy Christensen and Bob Rasmussen to its Board of Trustees.

Ms. Bowers, a Human Resources professional, began her career with 7-Eleven, Inc. in 1983. She held progressively responsible operations management positions in Salt Lake City, Utah until 1986. She transferred to Colorado to assume a training position in the Mountain Division's Human Resources department, and relocated back to Utah in 1987 to become the Division Training Manager. Ms. Bowers relocated to Philadelphia in 1990, as the Personnel and Urban Affairs Manager. Later that same year, she became the Division Human Resources Manager. In 1994, she was promoted to an Area Human Resources Manager and supported the Northeast and Greater Midwest (now, Great Lakes) divisions. In 1998, Ms. Bowers helped the Northeast division begin to transition and transform the acquired Christy's Markets, Inc. chain. From 1999 through June 2003, she supported the Northeast and Mid-Atlantic divisions.

"It is an honor and thrill to be a part of a wonderful cadre of talented and committed individuals who have one single focus, providing access to education," Ms. Bowers said.

Ms. Bowers has achieved certification as a professional of human resources and holds a degree in business management. She participates in regional chapters for human resources professionals and is a member of the Society for Human Resources. Ms. Bowers is actively involved in community service and is the former President of the Board of Directors for Family Services of Montgomery County, Pennsylvania (a non-profit, community-centered organization).

She resides in a suburb of southern New Jersey with her husband, Tony, and their three-year old son.

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Mr. Christensen is responsible for project development, organizational advancement, and

fundraising activities for the National Association of Student Financial Aid Administrators (NASFAA). He oversees the division that manages the association's communications and college access programs, including College Goal Sunday, the NASFAA Web site, the Journal of Student Financial Aid, and Student Aid Transcript magazine. He is currently project director for a comprehensive overhaul of NASFAA's information technology infrastructure. He also provides staff support to NASFAA's Board of Directors and its Student Access & Diversity and Finance Committees.

"I am honored to have become involved with Scholarship America as an advisor to the Families of Freedom scholarship program in the wake of 9/11, and humbled by the board's recent vote of confidence in promoting me to the position of trustee," said Mr. Christensen, who previously served on Scholarship America's advisory board.

"This is a tremendous opportunity for me to expand my commitment to college access, which is my career passion, and I look forward to serving."

Mr. Christensen is vice chair of the Pathways to College Network's Steering Committee, co-chair of Pathway's College Access Marketing Committee, and a member of Scholarship America's National Advisory Board. He is frequently sought as an expert source on college access for under-served students. He has addressed many organizations, including the College Board; Education Finance Council; Lumina Foundation for Education; National Association of College and University Business Officers; National Council of Higher Education Loan Programs; National Scholarship Providers Association; and financial aid associations at the national, regional, and state levels.

Mr. Christensen is also a current or past volunteer at the Jewish Community Center, the Logan Circle Community Association, N Street Village, and the Orphan Foundation of America, all located in Washington, D.C.

Prior to joining the NASFAA staff in 1987, Mr. Christensen was a financial aid administrator at the University of Michigan. He holds BA and MBA degrees from Michigan.

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Mr. Rasmussen, who will serve as chair of the Advancement Committee, is a Consultant in Philanthropy, bringing to clients in-depth experience in all areas of institutional advancement and individual gift planning. During his career, Mr. Rasmussen has held virtually every professional position found in the staffing of a comprehensive institutional advancement program. In individual gift planning, he has advised a variety of clients in determining their philanthropic objectives, evaluating giving opportunities, and in planning and carrying out gift commitments. He has successfully negotiated gifts using every type of planned giving vehicle.

Mr. Rasmussen began his career in development in 1968 at Cornell University as Director of the Upstate New York Regional Office and moved to Director of the Annual Funds and Associate Director of Development. In 1975 he became Vice President for College Resources at Union College with responsibility for the development, alumni affairs and public relations offices. In 1992, he joined Glens Falls Hospital, NY, to create the hospital's first development office and launch a capital campaign. Mr. Rasmussen also served for 4 years on a part time basis as managing consultant to the Montefiore Medical Center, NYC.

From 1993 to 1996 Mr. Rasmussen was the Vice President for Development and College Relations at Connecticut College, where he restructured the development, public relations, and alumni affairs offices to implement the largest comprehensive campaign in the history of the college. In 1996 he became a full time consultant in philanthropy.

Before being elected to the Board of Trustees, Mr. Rasmussen served on Scholarship America's National Advisory Board.

"I have appreciated the experience of serving Scholarship America as a member of the National Advisory Board for a number of years. Now my election to the Governing Board and appointment to chair the Advancement Committee provide further opportunity for service. I am looking forward to doing so."

Mr. Rasmussen has a B.S. from Cornell University and an MBA from Syracuse University. Prior to entering the development field he served as an officer in the Regular Army and as a manager of employee relations for Ingersoll-Rand Company. He has consulted with a variety of clients throughout his career and been active in numerous civic and professional associations.