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**Scholarship America® Selects Jane Eastwood
to Lead Advancement Efforts**

Minneapolis (July 24, 2008) – Scholarship America, the nation's premier nonprofit scholarship and educational support organization, has named Jane Eastwood as the organization's new vice president of advancement. Eastwood, who starts with the organization on July 28, 2008, brings more than 20 years of nonprofit leadership to Scholarship America.

"The leadership, expertise and creativity Jane has demonstrated throughout her impressive career will help advance the mission of Scholarship America– to mobilize America to make postsecondary education possible for all students," said Dr. Clifford L. Stanley, Major General, USMC (Ret.), President & CEO of Scholarship America. "Under Jane's leadership, we expect to expand our fundraising efforts. Jane's experience will help Scholarship America continue to build its reputation and position as the nation's premier scholarship and educational support organization."

Prior to her appointment as vice president of advancement for Scholarship America, Eastwood served as director of external relations and partnerships for the Hennepin County Library, the state's largest public library system. Before joining the library in 2006, Eastwood held numerous leadership roles with the Science Museum of Minnesota, starting in fundraising and eventually leading marketing, sales, membership and partnership development that helped the institution achieve record-breaking attendance for exhibits such as Body Worlds and attain status as one of the top science centers in the country and most popular cultural destinations in Minnesota.

"I am eager to lead efforts that will positively impact the lives of so many students in pursuit of postsecondary education," said Eastwood, who has worked for organizations with strong education missions for more than 20 years.

Eastwood currently serves as vice chair of the OutFront Minnesota board of directors and served on the boards of St. Paul Arts and Culture Partnership, Park Square Theatre and PhilanthroFund Foundation. A Phi Beta Kappa graduate of Macalester College, Eastwood holds a master's in fine arts from Hamline University.

About Scholarship America®

Through Scholarship America's programs and services, more than 1.5 million students have received nearly \$2 billion in scholarship aid since 1958. Through our college access programs, more than 400,000 students have gained skills and motivation to go on to college. In fiscal year 2007, Scholarship America awarded more than \$207 million in scholarships to more than 114,000 students.

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